



CLUBBING TV

THE TV BRAND OF THE MILLENNIAL GENERATION



FORBES / MAGGIE MCGRATH

**“ELECTRONIC DANCE MUSIC IS ONE OF THE
MOST POPULAR MUSIC / FASTEST GROWING
MUSIC GENRES IN THE WORLD, PARTICULARLY
AMONG THE MILLENIAL GENERATION.”**

EDM HAS BECOME MAINSTREAM WORLDWIDE



EDM IS A **\$7** TO **\$8** BILLION MARKET



EDM IS ALREADY THE **MOST POPULAR** GENRE
[UK, FRANCE, US & ASIA]



TOMORROWLAND FESTIVAL TICKETS SELL OUT IN **1 SECOND**
[**360 000** TICKETS]



DJS ARE REACHING MILLIONS OF FANS ON FACEBOOK
DAVID GUETTA / 53MILLION
SKRILLEX / 21MILLION

CLUBBING TV IS MORE THAN
MUSIC VIDEOS,





IT IS **A LIFESTYLE.**

LIVE ON CAMPUS

**150+ HOURS OF
LIVE BROADCAST
PER YEAR**

A DJ mixer and turntable are shown in a dimly lit setting. In the background, a red neon sign reads "LIVE ON CAMPUS". The DJ mixer has numerous knobs and sliders, and a vinyl record is on the turntable. A dark blue diagonal overlay covers the left side of the image, where the text is placed.

EXCLUSIVE TV & VOD CONTENT
WHICH ARE NOT AVAILABLE
ON THE INTERNET

LIVE ON CAMPUS

ALL THE BEST DJs FESTIVALS & CLUBBING DESTINATIONS

DAVID GUETTA

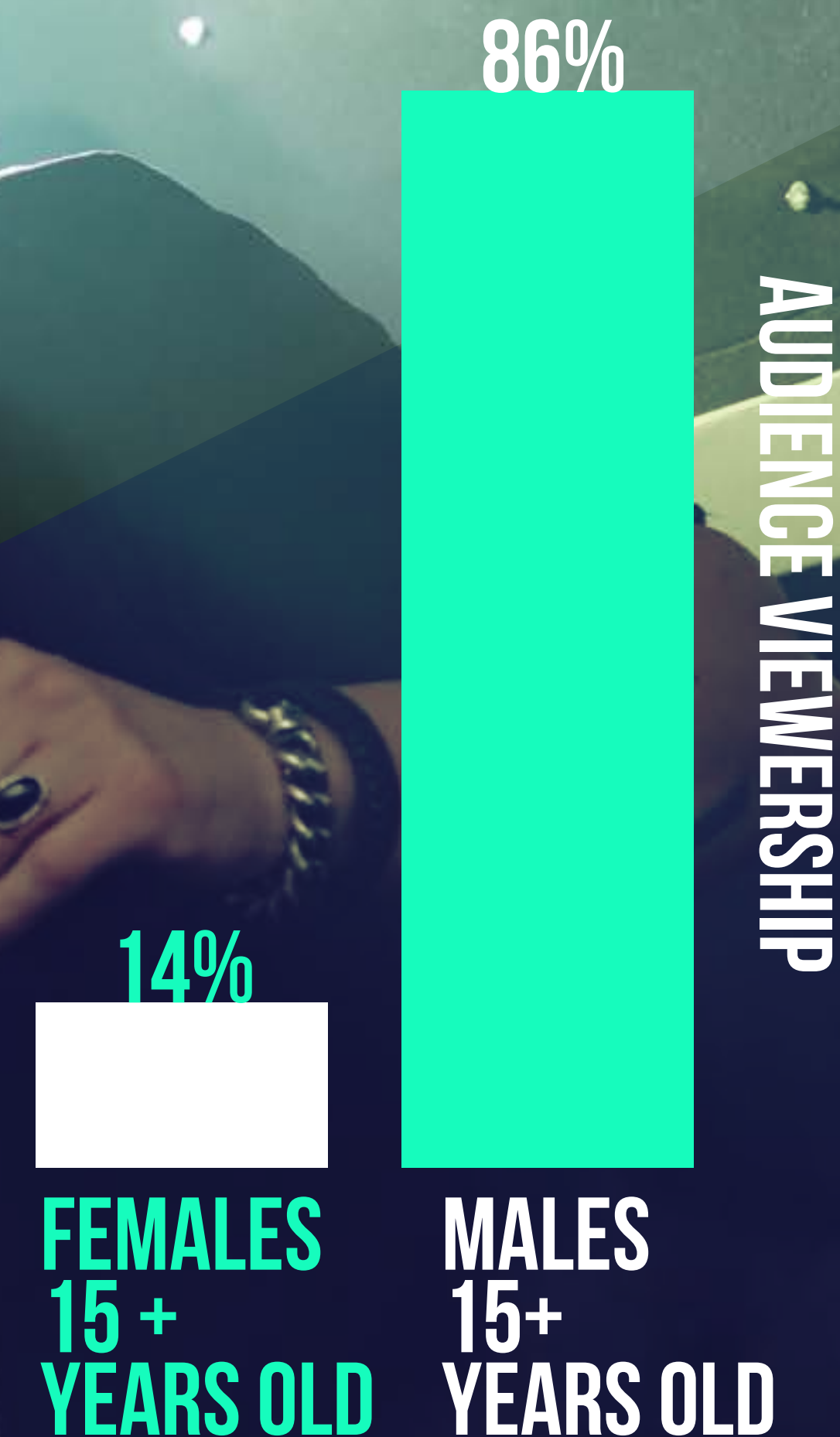
Hardwell



LIVE ON CAMPUS

HD & 4K EXCLUSIVE TV CONTENT
RELATED TO FESTIVALS, CONCERTS,
DJ SETS, MAGAZINES,
LIFESTYLE REPORTS & INTERVIEWS

**CLUBBING TV'S MAIN
TARGET AUDIENCE ARE
MALES AGED 15-45 WITH
HIGH PURCHASING POWER**





**LINEAR TV
CONTENT SYNDICATION
CONNECTED TV, WEB & MOBILE
VIDEO ON DEMAND**

**WORLDWIDE &
MULTI-SCREEN RIGHTS**

THE MOST POPULAR SHOWS



LIVE FROM CONCERTS & FESTIVALS
AROUND THE WORLD



GET TO KNOW YOUR FAVOURITE ARTIST
IN A 13MINS INTERVIEW



LIVE & INTERACTIVE PERFORMANCE FROM
THE STUDIOS OF CLUBBING TV



DOCUMENTARIES &
LIFESTYLE REPORTS

**150+ HOURS OF
LIVE BROADCAST
PER YEAR**

**ONLY CLUBBING TV BROADCASTS
LIVE ELECTRONIC DANCE MUSIC
FESTIVALS, CONCERTS & DJ SETS**

**CAPACITY OF 3 LARGEST FESTIVALS
INCREASED 5X SINCE 2008**



VOD

FREEMIUM/PREMIUM SEGMENTATION

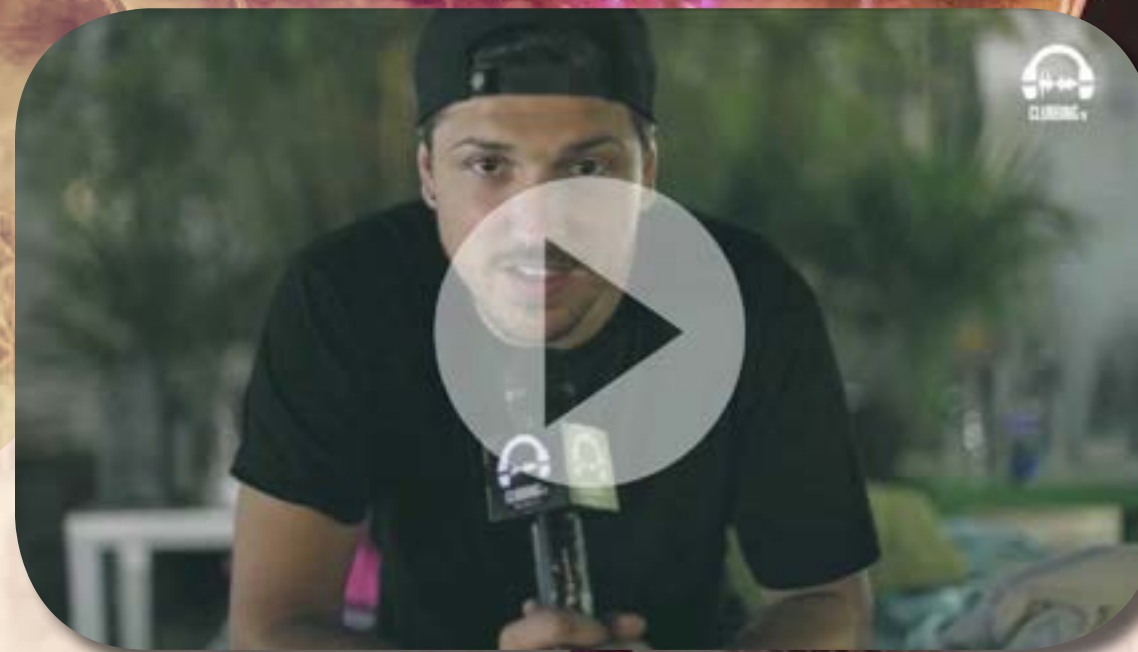


FROM APPS TO
SOCIAL MEDIA TO
TV & MERCHANDISE,



WE GOT IT **ALL.**

MEO PORTUGAL GIVE-AWAY CONTEST CASE STUDY



AT THE **MEO SUDOESTE FESTIVAL**,
CLUBBING TV BUILT UP A GIVE-AWAY
CONTEST WITH FREE TICKETS AND
A MEET-&-GREET WITH THE ARTIST
QUENTIN MOSIMANN.



**MEO PORTUGAL
GIVE-AWAY**

**CONTEST
CASE STUDY**

**3 MILLION+ FANS REACHED
BY THE CAMPAIGN**

**REACH ON
THE**

SOCIAL COMMUNITY |

MEO SUDOESTE FESTIVAL / 1369K

SAPÓ / 602K

QUENTIN MOSIMANN / 534K

MEO / 515K

CLUBBING TV COMMUNITY / 153K



CLUBBINGTV



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